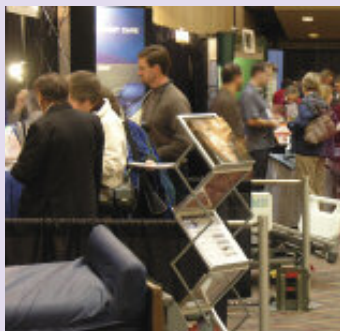


CAWC Events

The 15th Annual CAWC Conference is the must-attend educational wound-care event of the year. It will take place from October 29 to November 1, 2009, at the Centre des congrès de Québec in Canada's most



European and historical location: Quebec City. The conference will be fully bilingual, with simultaneous translation available at all sessions. For additional information and to register, please visit www.cawc.net.

From Our NAWCC Partners

CAET Announcements

The Canadian Association for Enterostomal Therapy (CAET) has announced the launch of its best practice recommendations for enterocutaneous fistulae (ECF). This is a comprehensive resource summarizing the current literature on the treatment of ECF. To place an order, please call the CAET National Office at 1 (888) 739-3035.

The CAET has also announced Virginia McNaughton, RN, BA, MPA, CETN(C), as the new director for the enterostomal therapy nursing education program.

Wound Care Education from the APWCA

The American Professional Wound Care Association (APWCA) will be offering "The Essentials: A Comprehensive

Review and Refresher Course on Wound Care Management and Intervention" in September 2009 in Philadelphia and in January 2010 in Los Angeles. This will provide a broad-based review of the standard treatments for diabetic, ischemic, venous and pressure ulcers. For additional information and to register, please visit www.apwca.org or call (215) 364-4100.

The Council for Medical Education and Testing (CMET) is offering a physician-specific wound-care certification exam in order to credential all prescribing physicians in the field of wound care. The exam is endorsed by the APWCA and recognized by the American College of Hyperbaric Medicine. It is intended to be the first step to obtaining specialty recognition in wound care.

It will be offered in October 2009 in San Antonio, in November 2009 in New York, in April 2010 in Philadelphia and at a yet-to-be-finalized date in Los Angeles. For additional information and to register, please visit www.councilmet.org or call (215) 364-4100.

AAWC Launches the "500 Patient Campaign"

The Association for the Advancement of Wound Care (AAWC) announced a new initiative at the Symposium on Advanced Wound Care and Wound Healing Society Spring Meeting in April 2009. During the opening session, the AAWC President, William J. Ennis, made a plea to the audience to support the "500 Patient Campaign." With a modest \$30 tax-deductible donation to the AAWC in the form of membership dues, you could sponsor an AAWC Patient Member. These members will have access to a patient advocacy group—a large body within the AAWC that seeks to spread awareness of patient needs. In time, the AAWC will develop specific benefits for Patient Members.

Join the AAWC's 500 Patient Campaign. Tell a patient that you would like to sponsor him/her and sign up online at www.aawc.org. For additional information, call (610) 560-0484.

EWMA News

The EWMA Patient Outcome Group

The European Wound Management Association (EWMA) Patient Outcome Group is currently working on a set of revised guidelines for clinical trials in wound care and measuring outcomes. The group plans to publish the document in March 2010. To read more about the EWMA Patient Outcome Group, please visit www.ewma.org/english/patient-outcome-group.

EWMA Collaboration with Eucomed AWCS

With support from the EWMA, the Eucomed Advanced Wound Care Sector (AWCS) is currently working on a wound-care awareness event that will be held in Brussels, Belgium, in October 2009. The event will target members of the European Parliament, health attachés and key Commission officials. The objective is to create awareness of wound care, specifically prevention, treatment and product availability.

EWMA 2010 Conference in Switzerland

The EWMA 2010 Conference (in co-operation with the Swiss Association for Wound Care, French and German sections) will take place in May 2010

continued on page 54

News in Wound Care ...continued from page 8

in Geneva. The conference will be trilingual, with all conference materials and sessions provided in English, French and German. Online registration and abstract submission will open on November 1, 2009. The abstract submission deadline is January 15, 2010. For additional information, visit www.ewma.org/ewma2010.

EWMA 2011 Conference in Belgium

The EWMA 2011 Conference will take place in May 2011 in Brussels.

The conference will be held in co-operation with the Belgium Federation of Wound Care.

Industry News

KCI Announces

New Director of Sales

KCI Medical Canada, Inc., is pleased to announce the appointment of Mike Jessop to the position of director of sales. With over 23 years of industry experience, Mike brings excellent sales leadership skills to this organization. KCI Medical

Canada is excited that Mike is joining the team and wishes him great success in his new role. To discover more about the organization, visit www.kci-medical.com.

ConvaTec to Introduce a Negative Pressure Wound Therapy System in Canada

ConvaTec Inc., is pleased to announce that it will be launching a negative pressure wound therapy system in Canada. This system features innovative technology that

utilizes negative pressure to promote healing by creating controlled tissue strain and removing excess fluid. Every aspect of this system, from the wound interface to the user interface, has been designed to attain optimal clinical and economic outcomes. For additional information, call 1 (800) 465-6302.

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